



Bridal Services & Pricing Guide



@facesbyalessandra



Hello there!

I am a professional makeup artist passionate about enhancing natural beauty and helping clients feel confident and comfortable. My approach is personalized and detail focused, creating makeup looks that feel true to each individual while lasting throughout the day or event. Whether for weddings, special occasions, or photoshoots, my goal is to deliver refined, camera ready results.

With professional training and hands on experience across a range of skin tones and styles, I offer a calm, welcoming, and collaborative experience from start to finish. I work with high quality products and current techniques, ensuring every client feels heard, supported, and confident in their final look.

Alessandra

Makeup Artist



Bridal Makeup Services & Pricing

The Bride

\$550

Preview

\$350

Bridesmaids

\$200

MOB & Guests

\$175

Junior Bridesmaids

\$150

Touch-Ups

\$100/hr

Travel Fees

Please note that all mobile makeup services are entitled to a travel fee of \$1.30/km. The travel fee is calculated from each artist's home roundtrip to your getting ready address.

Accommodation will be required for any wedding that requires more than a 90 minute commute.

Extra details

01 BRIDAL TRIALS

A bridal trial is highly recommended and will take place at my studio located at 31 Knox Ave., North York, ON, M9L 2M2

02 LARGE GROUPS

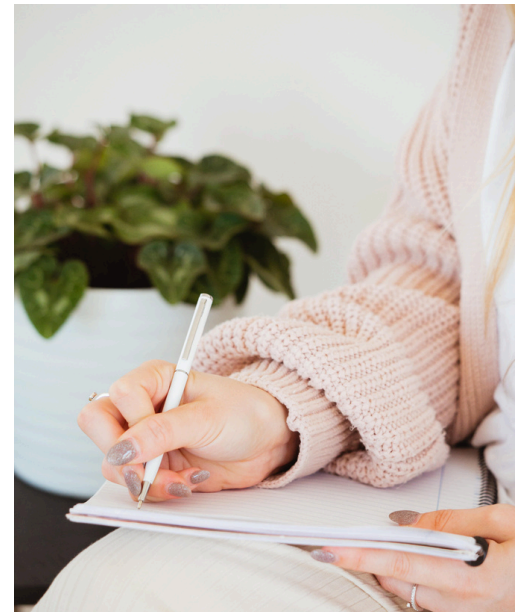
In the instance that you have four or more people in your bridal party or have a short preparation time, an assistant fee will be added to the quote

03 EARLY START TIMES

Early morning starts incur an additional \$40 per half hour prior to 6am. If you have a short preparation time, an assistant fee can be added to the quote

04 ADDITIONAL ARTISTS

Bringing on an additional artist requires a minimum of 3 applications for them the day of your wedding, and an additional **\$150** on top of the application fee for sourcing, additional admin, and communication. Please note unless feasible, the additional artist will have a separate fee for travel.



COMMUNICATION

CONTACT DETAILS

416-809-3020

facesbyalessandraa@gmail.com
31 Knox Ave., North York, ON, M9L 2M2

STUDIO HOURS

M - W 10:00am - 3:00pm
Th - F 10:00am - 5:00pm
Sat - Sun By appointment

WEBSITE

www.facesbyalessandra.ca

SOCIAL MEDIA

@facesbyalessandra



Thank you so much for considering me to be your makeup artist, I would love to be a part of your special day and look forward to answering any of your questions!

Alessandra

facesbyalessandraa@gmail.com
www.facesbyalessandra.ca



Terms & Conditions

Please note that by making a booking with Alessandra and/or paying a security deposit, you confirm that you have read, understood, and agreed to be legally bound by the following Terms and Conditions. The individual who secures the booking and pays the deposit accepts full responsibility for ensuring that all members of the wedding party or group booking are aware of and comply with these Terms, including payment obligations and scheduling requirements.

Payments

Once a booking date and price have been agreed upon, a 20% non-refundable and non-transferable security deposit is required to secure the date. This deposit will be deducted from the total cost of the booking. No date will be held or confirmed without the receipt of the deposit.

The security deposit is strictly non-refundable under any circumstances, including but not limited to cancellation, postponement, change of mind, reduction in services, or change of event date.

The remaining balance must be paid either in cash on the day of the event or via e-transfer no later than seven (7) days prior to the booking date, unless otherwise agreed in writing. Faces by Alessandra reserves the right to cancel services if full payment is not received in accordance with these terms. In such circumstances, the security deposit will be forfeited.

All agreed pricing reflects time reserved exclusively for your event. The client remains financially responsible for the full amount quoted, regardless of any reduction in the number of individuals receiving services.

Cancellations

Cancellations of any bookings by you must be communicated to Alessandra in writing. Upon cancellation, the complete security deposit will be retained by Alessandra regardless of the amount of notice given.

If cancellation occurs within fourteen (14) days of the booking date, the client agrees to pay fifty percent (50%) of the total agreed booking cost. If the cancellation occurs within seven (7) days of the booking date, the client agrees to pay seventy-five percent (75%) of the total booking cost. These amounts represent a reasonable estimate of lost business and reserved scheduling commitments.

Any change of event date is treated as a cancellation and rebooking. Availability for new dates cannot be guaranteed.

Final guest numbers and services must be confirmed at the time of booking. The client remains responsible for payment of the originally agreed total even if members of the bridal party or group later cancel, fail to attend, or decline services. Additional persons may be accommodated where time permits, and payment for such services will be due on the event date.

Terms & Conditions

Timing & Event Delays

Alessandra will provide an estimated arrival time approximately one to two weeks prior to the event. It is the client's responsibility to ensure that all individuals receiving services are present, prepared, and ready at their scheduled time. A clean, well-lit workspace with adequate table space, seating and access to electrical outlets must be provided.

Faces by Alessandra will not be responsible for delays caused by late arrivals, venue restrictions, interruptions, photography schedules, or other third-party vendors. If delays occur due to circumstances outside Alessandra's control, services may be shortened, modified, or omitted without reduction in fees in order to maintain the overall schedule.

Early start times (prior to 6:00 a.m.) and large group bookings may incur additional fees, including assistant fees, as previously outlined in the pricing guide.

Refunds & Service Acceptance

Faces by Alessandra does not offer refunds for completed services. If a client is dissatisfied with any aspect of the service, concerns must be raised immediately during the appointment so that reasonable adjustments may be made on-site.

Once services are completed and Alessandra has departed the location, services will be deemed accepted in full and satisfactory.

Clients are strongly encouraged to book a bridal or group trial prior to their event to ensure expectations are aligned.

Health and Safety

Clients are required to disclose in advance any known allergies, sensitivities, skin conditions, medical conditions, or contagious illnesses that may impact the application of makeup products. While professional-grade products and strict hygiene practices are used, no guarantee can be made regarding compatibility with all skin types.

To the fullest extent permitted by law, Faces by Alessandra and her assistants shall not be liable for allergic reactions, skin irritations, breakouts, sensitivities, or any adverse reactions resulting from the application of cosmetic products.

By proceeding with services, clients acknowledge and accept all risks associated with the voluntary use of cosmetic products and equipment.

Terms & Conditions

Alessandra reserves the right to refuse or discontinue services if a client presents with contagious symptoms, open wounds, active infections, or behaviour that creates an unsafe or uncomfortable working environment.

Limitation of Liability

To the fullest extent permitted by applicable law, the total liability of Faces by Alessandra arising out of or in connection with the services provided shall be strictly limited to the total amount paid by the client for those services.

Faces by Alessandra shall not be liable for any indirect, incidental, consequential, emotional, special, or exemplary damages, including but not limited to dissatisfaction with aesthetic outcome, photography results, weather-related makeup longevity issues, perspiration, tears, or environmental conditions beyond reasonable control.

No warranties or guarantees, express or implied, are provided regarding the longevity or exact appearance of makeup once services are completed.

Children & Safety

For safety reasons, children present during appointments must be supervised by a responsible adult at all times. Faces by Alessandra and her assistants accept no responsibility or liability for any injuries sustained by children within the service area.

Damage to Property

The client agrees to be financially responsible for any damage to, or theft of, Alessandra's equipment, tools, brushes, products, or personal property caused by any person present at the booking, including children. Compensation for replacement value, including shipping costs where applicable, will be required immediately.

Terms & Conditions

Use of Assistants & Contractors

Faces by Alessandra may, at her discretion, engage qualified assistants or contractors to help deliver services, particularly for large group bookings or short preparation timelines.

In the event that Alessandra is unable to attend the scheduled booking due to illness, emergency, or circumstances beyond her control, she may arrange for a qualified professional makeup artist to attend as her representative. These Terms and Conditions shall continue to apply in full to any such representative.

Force Majeure

Faces by Alessandra shall not be liable for failure to perform services due to events beyond reasonable control, including but not limited to severe weather, travel disruptions, illness, venue closures, government restrictions, or acts of God. In such cases, reasonable efforts will be made to reschedule where possible, but refunds are not guaranteed.

Photography & Promotional Use

Unless otherwise agreed in writing prior to the event, the client grants Faces by Alessandra permission to use photographs or images taken during the appointment for portfolio, website, social media, and promotional purposes.

If privacy is required, written notice must be provided before the event date.

Governing Law

These Terms and Conditions shall be governed by and interpreted in accordance with the laws of the Province of Ontario. Any disputes arising in connection with these services shall be subject to the exclusive jurisdiction of the courts of Ontario.

Entire Agreement

These Terms and Conditions constitute the entire agreement between the parties and supersede all prior discussions or representations. By paying the security deposit and/or confirming a booking, you acknowledge that you are legally bound by these Terms and Conditions.