
The
EAST COAST BLOSSOM
DESIGN & COLLECTION BOOK
Photo · Elevate Photography

A beautiful setting, thoughtfully handled

Statement florals designed for impact in person and in photographs, with a rental experience that keeps the day simple.

Why couples choose ECB

- Premium real-touch flowers with natural movement and dimension
- Professional delivery, installation and collection
- Planned same-venue repurposing for greater floral impact
- Optional personal flowers, fresh accents and reception styling



Photo · Elbonita Photography

Designed in Bedford. Styled across Nova Scotia.

Complimentary delivery within HRM. Travel outside HRM is quoted according to location and logistics.

Two choices create one cohesive wedding

Our service collections determine how much of your wedding is styled. Our floral designs determine how it feels.

01 Choose your service collection

SIGNATURE
Ceremony florals

TIMELESS
Ceremony and wedding party

ESTATE
Ceremony through reception

02 Choose your floral design

GARDENIA
Soft and romantic

HERITAGE
Sculptural and refined

CUSTOM COLOUR
Personalized palette

Gardenia and Heritage are included at standard collection pricing. Custom Colour Edit pricing is shown on page 06.



Photo: Ebonita Photography

Gardenia

Soft, romantic and effortlessly timeless

Gardenia is defined by warm ivory, delicate blush and airy garden movement. Its organic silhouette feels intimate and romantic while still creating a statement in photographs.

THE DESIGN STORY

Arch & matching aisle arrangements

Coordinating urns, centrepieces and personal florals repeat its softness, signature blooms and natural movement.

Heritage

Sculptural, sophisticated and richly layered

Heritage creates a fuller, more architectural floral presence. Refined ivory blooms, considered greenery and strong focal groupings bring grandeur to formal rooms and statement ceremonies.



Photo · Julie Cameron Photography

THE DESIGN STORY

Arch & matching aisle arrangements

Coordinating pieces use greater structure, layered fullness and deliberate lines so the design remains unmistakably stunning from ceremony to reception.

The Custom Colour Edit

A flexible design option for couples who want ECB's signature scale with selected colour and floral accents tailored to their palette.

Real-touch foundation. Your colour story.

01 PERMANENT FOUNDATION
A lush neutral real-touch base provides fullness, movement and continuity.

02 CURATED PALETTE
Selected accent flowers are layered through the pieces included in your service collection.

03 COHESIVE STORY
Colour accents are repeated intentionally so the wedding feels complete rather than pieced together.

CUSTOM COLOUR EDIT

Signature +$595
Arch and 12 aisle arrangements

Timeless +$795
Arch, aisles and urn arrangements

Estate +$1,195
Arch, aisles, urns and up to 10 centrepieces

Fresh seasonal accents

Fresh flowers may be woven into selected installations and are quoted individually according to season, flower choice, scale and availability.

Three ways to style your day

Each collection begins with a statement ceremony. Choose how far you want the floral design to continue.

CEREMONY

Signature

$2,495

- Statement floral arch
- 12 aisle arrangements
- Installation and collection
- Planned same-venue repurposing

MOST POPULAR

Timeless

$3,795

- Everything in Signature
- Wedding party flowers
- Two luxury urns
- Coordinating pedestal pair

FULL EXPERIENCE

Estate

$5,495

- Everything in Timeless
- Expanded wedding party flowers
- Reception florals for 10 tables
- Welcome-sign floral accent

Choose Gardenia or Heritage at standard pricing, or add the Custom Colour Edit for a personalized palette.

Ceremony collections

Statement scale with an effortless rental experience



Photo · Julie Cameron Photography

Signature

$2,495

For couples who want the ceremony to become the unforgettable focal point of the wedding.

- One statement floral arch
- A complete set of 12 aisle arrangements
- Delivery, installation and collection
- Planned same-venue repurposing

MOST POPULAR

Timeless

$3,795

For couples who want a styled ceremony with coordinated flowers for the wedding party.

- Everything in Signature
- Bridal bouquet and 4 bridesmaid bouquets
- Groom and 4 groomsmen boutonnieres
- 2 parent corsages
- Two urns with coordinating pedestals



Photo: Julie Cameron Photography

THE COMPLETE EXPERIENCE

Estate

$5,495

One cohesive floral design from the ceremony through the reception.

- Everything in Timeless
- Bridal bouquet with up to 6 bridesmaid bouquets
- Groom boutonniere with up to 6 groomsmen boutonnieres
- Reception florals for up to 10 guest tables
- Welcome-sign floral accent
- A tailored repurposing plan

RECEPTION CENTREPIECES

Choose up to 10 luxury low centrepieces or a designer-curated combination of elevated and low arrangements.

Floral details and enhancements

Add the pieces that strengthen your design. Custom requests receive an individual quote.

Personal florals

Bridal bouquet	**$295**
Bridesmaid bouquet	**$125**
Boutonniere	**$30**
Corsage	**$40**



Ceremony and reception enhancements

Custom Colour Edit	**from $595**
Luxury urn pair	**$550**
Coordinating pedestal pair	**$175**
Luxury low centrepiece	**$145 each**
Elevated centrepiece	**$245 each**
Welcome or seating-sign flowers	**from $195**
Sweetheart-table floral feature	**from $395**
Architectural floral installation	**from $995**

Fresh flowers may be woven into selected designs upon request.

MORE BEAUTY FROM EVERY PIECE

Repurposing and service

Your ceremony flowers can continue working after the vows when the venue layout and timing allow.



Photo · Julie Cameron Photography

Your booking journey

01 **INQUIRE**

Share your date, venue and preferred collection.

02 **DESIGN**

ECB recommends the right collection and enhancements.

03 **RESERVE**

Sign the agreement and pay the 25% retainer.

04 **FINALIZE**

The remaining balance is due 60 days before the wedding.

05 **CELEBRATE**

ECB delivers, installs, styles and collects the florals.

Your floral vision starts here

Tell us your wedding date, venue, preferred service collection and the floral design that feels most like you. We will guide you toward a cohesive plan for your celebration.

IMPORTANT DETAILS

- A signed agreement and 25% non-refundable retainer reserve your date.
- The remaining balance is due 60 days before the wedding.
- Collections include one professional setup at one location.
- Same-venue repurposing is included when planned in advance.
- Standard collection takes place by 9 PM; later pickup may carry a fee.
- All floral designs and enhancements remain subject to availability.

BEGIN YOUR INQUIRY

eastcoastblossom.ca

Reply through OpenDates or visit the website to begin.