



2027

The ultimate Bridal beauty guide

By Kayla Marie

SERVICING THE FRASER VALLEY

Hello & *Welcome*



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Understanding This Service Guide

The intention behind this service guide is to provide a transparent, comprehensive overview of what I offer. I firmly believe that an informed client is an empowered one, and I've crafted this document with that sentiment in mind.

Whether you're engaging with my services for the first time or you've returned to work with me again, this guide is designed to answer your questions, clarify my offerings, and ensure every interaction you have is seamless and insightful.

Get to know your Artist



Hi, I'm Kayla!

I started my journey as a makeup artist in 2017, inspired by my love for creativity and the encouragement of those around me. Since then, I've had the privilege of working with brides, grads, and clients on photoshoots and special occasions each experience reminding me why I love what I do.

My expertise is soft glam with medium to full coverage, creating timeless looks that enhance natural beauty while still feeling polished and radiant.



Based in Chilliwack, BC, I bring a balance of artistry, professionalism, and care to every client. My calm, relaxed demeanor helps create a soothing atmosphere on what can often be a busy and important day. For groups and bridal parties, I'm happy to travel so everyone can feel confident and radiant on their big day.

Beyond makeup, I'm a proud mom of three and a previous Support Worker role that have taught me patience, compassion, and balance, which I carry into my artistry. When I'm not doing makeup, you can usually find me unwinding with a good true crime show or a classic horror movie.

The *Process*

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for securing your bridal services

Before committing:

You're welcome to book a makeup trial before securing your wedding date to ensure we're the right fit for your vision. A \$50 non-refundable booking fee is required to reserve your trial, with the remaining \$100 due at your appointment by e-transfer or cash.

Your full \$150 trial payment will be credited toward your bridal booking if you choose to move forward, so no additional deposit is required. To secure your wedding date, your contract must be signed within 24 hours of your trial. After this time, your date may be released to other inquiries.

If you need to cancel or reschedule your trial, please provide 24-48 hours' notice whenever possible. Trials are reserved for up to 2 hours, and I truly appreciate your consideration of this time.

Here's How The *Process Works*

01.

Submit Your Inquiry

Email with your date, location, and the number of services needed. I'll confirm availability and provide a full quote.

02.

Review & Secure Your Date

Once you're ready to move forward, a signed contract and \$150.00 retainer fee are required to officially reserve your wedding day in my calendar.

03.

Schedule Your Bridal Trial

Your bridal trial is typically scheduled 2-8 weeks before your wedding. This is where we bring your vision to life, refine the details, and create a look that feels effortless, elevated, and authentically you.

04.

Finalize Your Beauty Timeline

Leading up to your day, I'll confirm your final headcount and create a smooth, organized beauty schedule so your wedding morning feels calm, on time, and stress-free.

My Services Overview

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Here is your investment

Bridal makeup package - **\$350.00**

A personalized, long-wear bridal makeup application designed to enhance your natural beauty and photograph beautifully. Your package includes a bridal preview/trial 2–6 weeks before the wedding, professional skin prep, premium products, and complimentary lashes. Brides also receive a personalized bridal touch-up bag and a consultation form to customize their look. On-location service and open email communication ensure a smooth, stress-free experience so you feel confident, radiant, and fully prepared on your wedding day.

Bridal party/addtional people - **\$150.00 each**

Skin prep, full face of longwear makeup and complimentary lashes.

Flower girl - **Complimentary**

For ages 10 or under, includes blush, lip gloss and mascara.

Seniors/moms - **\$130 each**

Skin prep, full face of longwear makeup and complimentary lashes.

Mens minimal - **\$80**

Subtle touch-ups to ensure a polished, natural look on camera and in person. Includes skin prep, light correction for redness or blemishes, brow grooming, lip hydration, and minimal shading to enhance sparse brows or hair areas.

My *Mission* And Vision

My Vision

My vision is to create a makeup experience that empowers every client to feel confidently themselves enhanced, not altered. I aim to provide a welcoming, calming, and personalized service where each person’s natural beauty is honoured, their individuality is celebrated, and their comfort always comes first.



My Mission

01.

To Enhance Natural Beauty With Integrity

To create makeup looks that feel authentic, comfortable, and true to each client enhancing their natural features rather than masking them, so they feel confident, beautiful, and still like themselves.



02.

To Provide a Calm, Supportive, and Professional Experience

To offer a welcoming, stress-free beauty service where clients feel heard, understood, and cared for especially during important, emotional, or overwhelming life moments like weddings and special events.

03.

To Deliver Reliable, High-Quality Artistry Through Continued Growth

To maintain exceptional standards in hygiene, technique, and client communication, while continually learning, adapting, and elevating my skills so clients receive the best possible results every time.

Are We A *Good* Fit?



We Are A Good Fit If

- ✓ You respect timely communication and vendor deadlines
- ✓ You understand the importance of dermaplaning to prep your skin
- ✓ You're open to feedback and suggestions based on my expertise
- ✓ You're ok with wearing makeup and the feel of it
- ✓ Your able to maintain stillness throughout the makeup process
- ✓ You understand and agree to my contract terms & policies

We Are Not A Good Fit If

- ✗ You have a hard time updating your vendor on any changes ASAP
- ✗ You decide not to do any skin prep resulting in dry flaky skin
- ✗ You prefer sticking to your usual makeup routine over following a pro artist's guidance
- ✗ You can't stand the feeling of makeup at all and continue to touch or rub face
- ✗ You have a hard time staying still or have had way to much caffeine
- ✗ You dont agree 100% with my contract terms and policies

Time frame

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Bridal makeup services

Estimated time per service!

- Bride 60-70 minutes
- Maid Of Honor 50 minutes
- Mom's 45 minutes
- Bridesmaids 50-60 minutes
- Grandmothers 30-40 minutes
- Junior Bridesmaid 40-50 minutes
- Grooms Light Makeup 20 minutes
- Flower Girl 10 minutes
- Personal Attendants 50-60 minutes

Your wedding morning

- Have everyone arrive before their scheduled service.
- Keep the makeup area free of unnecessary traffic.
- Have everyone eat before their appointment.
- Keep your getting-ready space well lit.
- Have your bridal party arrive with clean, moisturized skin.
- Designate someone to handle steaming dresses if needed.
- Build a little buffer time into the schedule.
- Keep your photographer/videographer informed of the makeup timeline.

Bridal Trial PREP Guide



✨ INSPIRATION MATTERS

- Bring 2-3 inspiration photos
- Choose images with a similar skin tone & age range
- Focus on the makeup details you love rather than trying to recreate someone else's exact features

✗ Avoid filters, heavy edits, or AI-generated images.

💧 SKIN PREP IS KEY

- Arrive with clean, moisturized skin
- Light exfoliation 2-3 days prior
- Facials or dermaplaning 5-7 days before (Optional)

✗ Avoid new skincare products before your trial

👁️ BROWS & LASHES

- Come with natural brows (no waxing or threading within 48 hours)
- Lash extensions should be applied before your trial
- No lash lifts if you plan to have false lashes

👗 YOUR PREFERENCES MATTER

- Share what you love & dislike
- Let me know if you prefer soft glam or full glam
- Bring wedding details: dress, vibe, venue, timeline

👕 WHAT TO WEAR

- Light or neutral top (white, cream, blush)
- Avoid high necklines for the most accurate preview
- If you plan to spray tan, arrive with the tan on (or self tan 48 hrs before)

💖 TRUST THE PROCESS

Your trial is a collaboration. This is the time to refine and perfect your look so your wedding day feels effortless, calm, and stress-free.

✨ My goal is for you to feel confident, radiant, and like the best version of YOU.

Skin prep

Bridal & Bridal party



Do's vs Don'ts

- | | |
|---|--|
| <ul style="list-style-type: none">• Start a simple routine early, cleanse, moisturize, and apply sunscreen daily.• Stay hydrated with plenty of water and hydrating foods like berries, cucumber, and leafy greens.• Wear SPF 30+ every day, even when it's cloudy.• Book a professional facial 4–8 weeks before the wedding.• Exfoliate gently 1–2 times per week; consider dermaplaning for smoother makeup application.• Get plenty of sleep the week of the wedding to reduce puffiness and stress flare-ups.• Avoid trying new products right before the big day to prevent irritation or breakouts. | <ul style="list-style-type: none">• Avoid retinol or tretinoin the week before your preview and wedding day. They can cause dryness and flaking.• Don't try new treatments right before the wedding. Skip chemical peels, lasers, and strong exfoliants last-minute.• Don't pick at blemishes. This can lead to irritation, scarring, and texture that's harder to cover.• Don't suddenly change your entire skincare routine. Sudden switches can cause breakouts or sensitivity.• Don't sleep in makeup. It clogs pores and dulls the skin.• Don't over-exfoliate. Too much causes dryness and irritation.• Don't use harsh scrubs or DIY recipes. Stick to gentle, dermatologist-approved products. |
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Makeup Day Etiquette

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A few simple things that help keep your wedding morning running smoothly! Feel free to share this with the Bridal party!

1. Please arrive on time. Your appointment time is reserved specifically for you, and delays can affect the entire Bridal timeline.
2. Come with a clean, makeup-free face. Please avoid makeup, SPF, or heavy skincare immediately before your appointment unless previously discussed.
3. Please have your inspiration photos ready. This helps me understand your desired look and make sure we're on the same page.
4. Wear a button-up or zip-up top. This makes changing after your makeup much easier without disturbing your finished look.
5. Please limit distractions. I want your makeup experience to feel relaxed, so please allow me to focus while I'm working.
6. Keep your lips moisturized. A little lip balm the night before and morning of your wedding will help create a smoother lip application.
7. Please let me know about any allergies or sensitivities. Your safety always comes first.
8. Avoid last-minute beauty treatments. Waxing, facials, peels, dermaplaning, or new skincare products should be done well before makeup day.
9. Have your makeup station ready. I'll need a clean, well-lit area with a table, and access to an outlet.
10. Most importantly relax & enjoy! This is your special morning. 💕

Client Reviews



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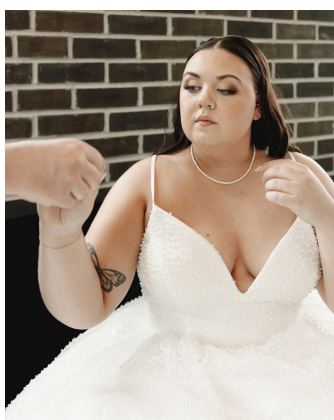


"Kayla! Thank you! My make up was exactly what I asked you for, I came in not really knowing and you made me comfortable and welcome. You listened and made sure I was happy. My application lasted our entire engagement photo session several hours later and then my palebon ride! Highly highly recommend."

Leanne A

"Kayla was absolutely amazing at doing both my bridal makeup and the makeup of my wedding party. She was very attentive and listened to all of our ideas. In the end every single one of us was beyond satisfied with the work she did. Thank you so much Kayla!"

Megan C

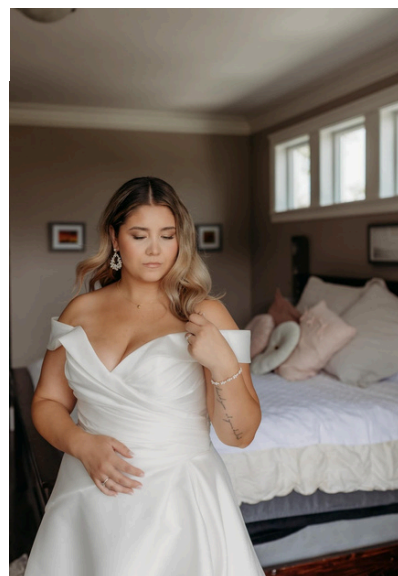


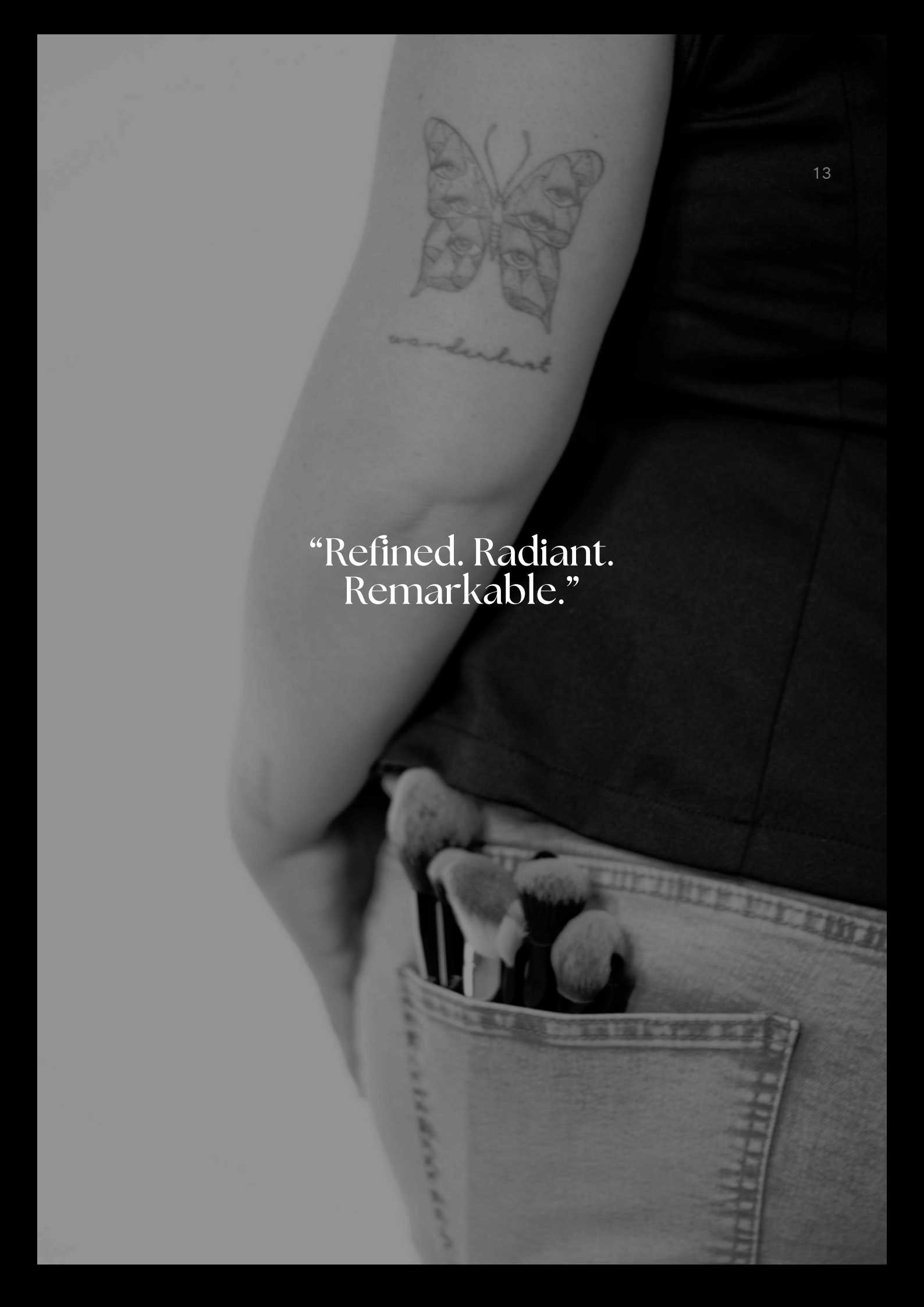
"Kayla made my wedding day seamless and beautiful. She not only did a flawless application of my makeup she made me feel completely confident and my true self. She brought out the best side of me on my day. There is absolutely no one else I would trust to do my makeup- it lasted all day and as a crier that's a huge deal. I had to of cried 92 times on my wedding day and it still didn't budge. It was stuck on there until 3:30am when I had to wash my face 4 times to get it off (exactly how it should be). My mom, mother in law and sister in law also had their makeup completed by Kayla and they also looked stunningly beautiful and all the photos look amazing. Super grateful and highly recommend."

Cierra M

Portfolio

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“Refined. Radiant.
Remarkable.”

FAQ'S

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01. What services do you offer?

I specialize in a range of services, including but not limited to, special event makeup, boudoir, maternity, family shoots, headshots, engagement and body positive shoots.

02. How long in advance should I book my wedding date?

If your wedding falls between my peak season, May through September Friday or Saturday I highly suggest booking 6-12 months in advance.

03. Do you travel internationally?

No, I currently can not travel out of country as I have small children still.

04. How many people can you accommodate?

I accommodate up to 6 services personally, with a second artist available for larger parties or earlier start times. During peak season (May–September), a minimum of 3 services, including the bride, is required.

05. Do you charge for travel?

Yes, my hourly rate is \$50, which does not include any parking fees. I am able to travel to one location per event or group booking, as transitioning between multiple sites requires significant time for cleanup, packing, travel, and setup. This could impact the overall schedule.

06. **What can I do to prepare for my Bridal makeup preview (trial)?**

Wear a white or similar-coloured top to help visualize your wedding dress and overall look. If you plan to be tanned on your wedding day, arrive with the same shade.

Dermaplaning helps create a smooth, flawless base. If you're getting skincare treatments (needling, laser, peels), allow time for your skin to heal before your trial.

Please arrive with a clean face and lashes, and exfoliate your skin and lips for the best application. Feel free to bring your favourite beauty items like lashes or lipstick and we'll incorporate them into your wedding day look.

07. **How do you sanitize your makeup & tools?**

Hygiene is a top priority in my makeup services. All products and brushes are carefully organized to prevent cross-use between clients. I sanitize my hands, workstation, and tools throughout the day, and use fresh, disposable applicators for each client. Every client also receives a completely new set of brushes no washing in between clients to ensure the highest standard of cleanliness.

08. **What makeup brands do you use?**

I use a curated mix of professional, high-end brands along with some drugstore favourites! Two of my staple products in my kit is Face Atilier Foundation and Kryolan Digital Complexion Cream Palette.

FAQ'S

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09. Do you bring a second artist if needed?

Yes, a second artist is available upon request, depending on availability, and will incur an additional fee.

10. When is the remaining balance due?

The remaining balance is due by e-transfer the night before the wedding, or in cash on the wedding day. To keep the morning calm and seamless for you, I'm unable to track down payments during services.

11. What if someone last minute cancels makeup?

Once your final service count is confirmed 30 days before the wedding, all reserved services are non-refundable. Any cancellations, no-shows, or reductions in services within 30 days of the event will not reduce the final balance owing, as time has been specifically reserved for your bridal party.

12. What space/setup do you need on the wedding day?

I require ample table space, and access to a power outlet for my professional lighting setup.



Ready to secure your booking?

LET'S MAKE IT OFFICIAL!

If you're still in the exploration phase or have more questions, no worries at all.

Send any questions you have at: —>

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